

Syllble University

We've compiled a series of critical resources we believe will be essential for your success as a writer in 21st century creative economy and the changing world!

Margaret Wheatley: [Chaos and Complexity: What can science teach you?](#)

- [Capacity Building and Emergence](#)
- [Complexity Chaos Collapse, Community Creativity
Compassion: Why We need new way of thinking?](#)

[5 Unexpected Things I Learned at the Iowa Writers' Workshop](#)

by Dina Nayeri

Why? The recursive process of working all the way back to the beginning gives us clarity about what to do next. [[Simon Sinek TED talk](#)]

[Letters to a young poet](#) by Rainer Maria Wilke

Asking. In a connection economy, the opportunity to get naked, get vulnerable and ask is transformative. [[Amanda Palmer TED talk](#)].

[The Lizard Brain](#) by Seth Godin

Creating a character: [Marcel Proust Character Questionnaire](#)

Paris Review Art of Fiction Series: [1,000s of Author Interview & Wisdom](#)

Notables: [Paris Review - Toni Morrison, The Art of Fiction No. 134](#)

[Paris Review - Milan Kundera, The Art of Fiction No. 81](#)

Harvard Professor Yochai Benkler's Research on the power of Peer-to-Peer Production and collaboration - especially essential for building a creative venture: [Peer Production and Cooperation](#), in J. M. Bauer & M. Latzer (eds.), Handbook on the Economics of the Internet, Cheltenham and Northampton, Edward Elgar (2016).

Billy Wilder: [10 Screenwriting Tips](#)

George Orwell: [6 rules of writing](#)

Goals. Written, coherent goals are frightening and effective. Frightening, because they force us to choose. [[Zig Ziglar](#)]

Screenwriting 101:

- [5 Tips for Writing Better Characters into Your Screenplay](#)

- [Joss Whedon: The Five Things Your Script Has To Have](#)

Jack Kerouac: [30 Cool Tips](#)

The Brand Called You: People will judge you. They are judging you. Better to organize around that. [[Tom Peters and Alan Weber](#) in FC, [book](#)].

The Writers Room:

- Showrunners: [The Art of Running a TV Show](#) Documentary
- [How The “Buffy The Vampire Slayer” Writers Room Went On To Conquer Hollywood](#)
- Secrets of the TV writers’ room: [inside Narcos, Transparent and Silicon Valley](#)

The internet economy runs on fundamentally different rules than the industrial one. Important for building your peer-to-peer production house [Kevin Kelly [New Rules](#)]

James Baldwin [Advice on Writing](#)

Science Fiction, Fantasy [Writing Advice](#)

Recommended Podcasts on Literature, Creativity,
Entrepreneurship, Storytelling:

- [Imaginary Worlds](#)
- [How I built This](#)
- [Story Grid](#)
- [Magic Lessons](#)
- [First Drafts](#)

Harvard Business Review

- [Thriving in the Gig Economy](#)

Systems. Real [change](#) happens not from a crisis, but from culture.
Change the culture, change behavior.

[How to build a fictional world](#) - Kate Messner

[How to write descriptively](#) - Nalo Hopkinson

[How to make your writing suspenseful](#) - Victoria Smith

Tribes are cultural change agents, embodying the long tail and the ability of the few to make progress once connected. [[Meetup](#), [Tribes TED talk](#), [King's letter](#) from Birmingham ([course](#)), [Eastern Standard Tribe](#),

The future, creative economy and the Imagination Age: At Syllble we believe as a writer you are a creative entrepreneur and that the creative economy will become more and more prominent as the world industrial economy becomes disrupted:

- [How technology is leading us into the imagination age?](#)
- [Creative Economy](#)
- [“Content is King”](#) — Essay by Bill Gates 1996
- [What is the creative economy?](#)
- [The fourth Industrial economy](#) by Klaus Schwab

- Access Ventures: [What is the creative economy?](#)

Neil Gaiman: [8 Good Writing Practices](#)